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The internet has become a worldwide phenomenon that has evolved into what is known today. But more specifically Google, an internet search engine, has caught the eye of authors, researchers, and colleges. Google is used by millions every day and that is the problem: there is no thinking when answers are just a few clicks away. That is why these authors, researchers, and colleges have taken their time to investigate if the popular search engine Google is making humans who use it constantly stupid. Authors Nicholas Carr, Genevieve Roberts, and online colleges.net have evidence that proves how Google is making us “stupid”. There are three reasons why Google is making us dumber by the day and those pieces of evidence are the distractions it leads to, the so-called Google effect, and what Google is potentially doing to memory.

Starting off, electronics such as computers, phones, and televisions already cause a big distraction, but not just those things only. Searching through Google can lead up to thousands of websites, all containing useful answers, and yet there are ads almost everywhere. Author, Nicholas Carr, states, “If we're distracted, we understand less, remember less, and learn less.” This fits perfectly with Google as there are so many distractions, but it can also correlate with other search engines such as Yahoo or Bing. Carr goes on by saying, “The faster we zip across the web, clicking links and slamming words and pictures, the more ads Google is able to show us...”. Ads on the internet can contain fun or interesting sources of information that can lead a person towards distraction. Furthermore, Google is essentially making money off our own

distractions. The search engine is making people dumber but they do not realize that as Google thinks it is only helping them in people's needs.

Moving on, the google effect is what is making people stupid. This effect was introduced by Genevieve Roberts article, Google effect: Is Technology making us stupid. The article gave information describing this so called Google Effect. Roberts writes something that explains the effect and what she wrote down was, “ The kaspersky lab concludes we don't commit data to memory because of the “ Google Effect” - we're safe in the knowledge that answers are just a click away...”. The effect just means that people have gotten to the point that actually reading books is useless because they have the world's most used search engine. Roberts article goes deeper as he quotes Dr. Mario Wimber and she says, “ “ makes us good at remembering where to find a given bit of information, but not necessarily what the information was”.” She talks about the google effect saying that the effect is almost just like being very lazy. This is very true as analysing the “google effect” is the same thing as being lazy.

Lastly, memory is what Google is also affecting. Memory is used in everyday life for survival as forgetting can result in serious problems. But the act of memorizing can only occur when hard work and effort is put into achieving lots of what is being learned. Online colleges.net's infographic has a past without google and a present with google. Past without google took a lot of time and effort which was useful as the Infographic states, “ The next time the same information isn't available, we're more likely to remember it since we took the time to enhance the information in our mind”. This is the opposite of Google and is why the question, Is Google making Us stupid? Started going around. Perhaps, initially Google was made to help and it is helping but just not the way it was intended to. The Infographic also brings up a valid point

as it states, “ With the internet, everything is just a click away. When we don’t know something, we are primed to turn to the computer to rectify the situation.” Google is helpful to make people stupid and making people learn or get help is just not what does any more. Memory is greatly being affected by google search engine and action might be, and eventually will be needed to resolve the consequences google has done.

In conclusion, search engine google is indeed making us humans “stupid”. But not the dumb stupid the stupid that means laziness, meaning that now as technology grows and evolves so will laziness evolve. Distraction and the affect on memory is what is making people stupid everyday as the more google is used, not as a guide but as a cheat to every aspect in life that can be searched up on the internet. That is why google is making people more stupid.